

A BRIGHTER SHOPPING EXPERIENCE



How one retail center brightened up the shopping experience

The opportunity

A local shopping center was in need of lighting and air conditioning upgrades. The center is home to 11 commercial tenants, including a daycare, fitness studio, law office, healthcare clinics, and restaurants. With such a diverse array of businesses, the property owner reached out to SWEPCO's Small Business Pathway team to ensure the upgrades were completed with energy efficiency, comfort, safety, and cost savings in mind.

The projects

The SWEPCO team provided referrals for participating lighting and HVAC contractors to assess the property and make any recommended upgrades. After consulting with the property owner and tenants, the contractors upgraded the interior and exterior lighting to energy-saving LED fixtures and provided each business with a CoolSaver A/C Tune-up.

The results

SWEPCO incentives, applied as point-of-sale discounts, covered over 80 percent of the project costs. The new, brighter lighting improved nighttime security and created a more welcoming experience for customers, while the CoolSaver A/C Tune-ups boosted comfort, reduced maintenance, and extended equipment life. Altogether, the upgrades have reduced the property's total annual energy costs by \$6,430.

BY THE NUMBERS

81,497 kWh

annual energy savings

\$9,510

incentives paid

\$6,430

estimated annual cost savings



See the savings for yourself.

For more information on our energy-saving programs, call **888-266-3130** or visit **[SWEPCO.com/ARsaves](https://www.swepc.com/ARsaves)** today.