



SWEPCO Texas Residential 2026 Program Year

New Homes Overview

New Homes Program Overview

To promote the construction of energy efficient homes, SWEPCO is offering incentives for each home built in its service territory that meets its prescriptive standards. Homes that are constructed to these standards will be designated a SWEPCO Certified Home and receive marketing support.

Additionally, the homes built must meet the 2015 IECC Building Code. Required inspections will verify the home was built to the above standards.

How to Participate:

Enrollment for builders is simple via the following steps:

1. Register and enroll to participate in our program tracking database, [P3](#).
2. Provide a brief statement of capabilities and experience, a list of references, marketing materials*, copies of up-to-date training certificates or licenses**, W9 and a certificate of insurance provided by your insurance agent.
3. Submit application.
4. SWEPCO will fully review each enrollment application and notify each builder on the status of their application.

*Marketing materials must be approved by SWEPCO prior to use.

**Current contractor's license required for all builders.

Eligibility Information:

1. Home must be within a SWEPCO service territory in East Texas and served by SWEPCO as evidenced by town, zip code, and ultimately a permanent meter number or Electric Service Identifier (ESI ID) numbers associated with the home. Customer ESI ID's begin with 101769896. *Homebuilders are responsible for verifying their electric service provider prior to submitting documentation to request incentives. A permanent meter number must be submitted for each home and will be verified by SWEPCO.*
2. Home has not received incentives from any other SWEPCO energy efficiency program.
3. Home construction must be completed and a permanent meter number requested from SWEPCO by November 30, 2026.

Eligible Residential Properties:

Eligible residential properties include:

1. Single-Family – Residential dwellings

2026 Key Dates

January 19, 2026	Database opens for New Homes
November 30, 2026 or funds depleted	Program year ends

Qualifying Measures & Incentives

Incentives	\$3,000	\$4,150
Mandatory Requirements	SWEPKO Certified Home	SWEPKO Certified Home Plus
	Heat Pumps Minimum 14.8 SEER2/10.8 EER2/7.8 HSPF2	Heat Pumps Minimum 14.8 SEER2/10.8 EER2/7.8 HSPF2
	ENERGY STAR® Smart Thermostat	ENERGY STAR® Smart Thermostat
	ENERGY STAR Appliances	ENERGY STAR Appliances
	R38 Attic Insulation or Equivalent	R38 Attic Insulation or Equivalent
	ENERGY STAR LED Lighting	ENERGY STAR LED Lighting
	240V Outlet in Garage for Electric Vehicle Charging	240V Outlet in Garage for Electric Vehicle Charging
	Meet or Exceed 2015 IECC Building Code Requirements	Meet or Exceed 2015 IECC Building Code Requirements
		ENERGY STAR Heat Pump Water Heater(s)

Builder Limits and Funding

2026 Program Funding	\$250,000
2026 Builder Limit	\$30,000

- Limits may be waived or adjusted if SWEPCO determines that such limits would prevent it from achieving its energy efficiency goal. The cap can be raised at SWEPCO's discretion.
- Funds will be taken out of the program budget upon the submission of a new home.